



DEPARTMENT OF COMMERCE
Mahatma Gandhi Central University
Motihari, Bihar - 845401

Ref.: MGCU/Com/Pre-Ph.D seminar/Anup & Tripti/ 2026/58

14.07.26

Notice

This is for your kind information that Department of Commerce, Mahatma Gandhi Central University, Motihari is going to conduct pre-submission seminar of Nidhi Yadav and Nandan Kumar on 30.07.2026 in the office of the Head and Dean at 11.00 am onwards in blended mode. Thus, your presence will be highly appreciated on the date and time:

Sl. No.	Name of the Scholar	Enrolment No.	Ph.D Topic	Supervisor
1.	Nidhi Yadav	MGCU2021CMRC6004	Impact of Influencer Marketing Strategies on Consumers Digital Buying Behaviour of Eastern Uttar Pradesh	Dr. Shivendra Singh
2.	Nandan Kumar	MGCU2021CMRC6003	A Study on Socio-Economic Well-Being of GIG Workers in the State of Bihar (With Special reference to Champaran and Muzaffarpur Districts)	Dr. Ravish Chandra Verma

Pre Ph.D Seminar, Nidhi Yadav & Nandan Kumar, Commerce, MGCUB

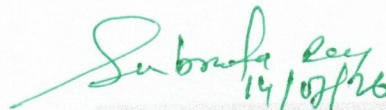
Tuesday, July 30 · 10:45 am – 5:30 pm

Time zone: Asia/Kolkata

Google Meet joining info

Video call link: <https://meet.google.com/qua-jztm-zdg>

Thanks & Regards,



Prof. (Dr.) Subrata Roy
Head & Dean
Department of Commerce,
MGCU, Motihari

Head & Dean
Department of Commerce
Pt. MMM School of Commerce & Management Sciences
Mahatma Gandhi Central University
Motihari, Bihar - 845401

Copy to:

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